Excel Homework Questions

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Only around 50% are successful
* We can tell which categories/sub-categories do better
* We also see that there isn’t that much variation in the month in which the kickstarter campaigns are held

1. What are some limitations of this dataset?

* I noticed that this data set doesn’t allow us to compare the rate of success vs the average donation. I would like to compare the two to see if donations make a difference (this can extend to number of donors as well)
* The conversion of currencies to a standard one is missing.

1. What are some other possible tables and/or graphs that we could create?

* We could group it by currency and see the difference between countries